

THE LIFT PLAN

QUARTERLY NEWSLETTER • MARCH 15TH 2021



COAST COMPANY
NEWSLETTER

KEY TOPICS

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WELCOME TO "THE LIFT PLAN"

Our plan is to circulate these newsletters quarterly and remain hopeful that recipients can use the Coast News to help with planning and selection for projects based on some quality familiarity. We want recipients to be more familiar with Coast. Who we are, what we are doing, and how we strive to be the "Go-To" for Specialty Rigging, Machinery Moving, and Crating and Packaging.

We consider our customer's business partners. Our efforts at Coast are to ensure we assist our customers with their business endeavors towards success and expect they want the same for us. In Our **Q1 2021 "Lift Plan"** you will see some project profiles, info that can also be found in our Blogs, and the links to our **new Coast Machinery Movers and Coast Crating and Packaging websites**. We also plan to feature an employee in each edition and allow everyone to know a little about **our greatest assets "Our People"**. We are excited for 2021 and are nearing a great close to Q1 that includes a Safety Milestone we are very proud of. Coast now has an **EMR of .61!!!** Additionally, I want to convey directly to all Coast Employees my sincere appreciation and pride regarding everyone's perseverance through 2020. A pandemic-stricken year that we had to navigate. A year in which we lost family and friends. I remain blessed to be at the helm of such a great set of companies with so many great people. In closing, enjoy "The Lift Plan", and thank you in advance to all of our existing customers as well as new customers we will have opportunities to work with this year.

Steve Stone
President and CEO

OUR GROWING COMPANY

We are “Boxing In” our services at Coast. If you haven’t heard, Coast has enhanced our industry offerings with our new company, **Coast Crating and Packaging**. This addition to the Coast line-up of services fits directly with our Rigging and Machinery Moving Services.

If your project requires Crating and or Packaging for Machinery, Special Instrumentation, really anything that requires protection underneath or all around we can build Skids and or Crating for whatever your project requires.

Be sure to check out the new website:
www.coastcratingandpackaging.com



Q1 PROJECT PROFILE

In January 2021 Coast was awarded the contract for Rigging and Machine Assembly for a large Aluminum Bailer and Metal Processing Line. The Southern California recycling company tapped Coast due to our **extensive Millwright and Machine Assembly experience**. It didn’t hurt that Coast had **specialty rigging packaged with our PT-40 “Scorpion”** which set some of the major components. Due to Covid restraints with travel, the OEM (Manufacturer) could not be on-site so Coast crews were tasked with managing and working the project with a set of drawings and a “Zoom” call once in a while. The project included **heavy rigging, machine fit assembly, alignment, and conveyor assembly**. We have rounded the corner on completion and look forward to another set of challenging opportunities we can profile in our next newsletter.

Q1 2021

OUR PEOPLE

COAST'S GREATEST ASSET

Q1 EMPLOYEE SPOTLIGHT

With our inaugural newsletter at our fingertips and on monitors nationwide, it's most fitting we are profiling Mr. **Kenny Cogbill** for this edition.

We are celebrating Kenny's **45th anniversary** with the company this year. We profile our company as a "Legacy" company and Kenny is by far one of the reasons why.

When it comes to Rigging and Machinery Moving knowledge, we'll put our **"Ace"** up against anyone else out there. Kenny comes from a family name known for involvement in the Machinery Moving and Rigging Industry. Without a doubt, **Kenny has and continues to leave his own mark and build his own "Legacy" that Coast remains grateful to be part of.**

On behalf of Coast, we thank Kenny for his many years of service and loyalty to the company.

INTERESTING FACTS ABOUT KENNY:

- When asked what his most memorable project at Coast has been Kenny stated **"The Air Force One Project at the Reagan Library & The 1st 40,000 Ton Press Project for Shultz Steel"**.
- Kenny's hobbies when not working at Coast are **Off-roading**.
- When asked what he would do as a profession if it wasn't Machinery Moving or Rigging, Kenny stated **"Gold Mining"**.
- Asked what he enjoys the most about Coast Kenny stated **"the People and the Camaraderie"**.





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& COAST EQUIPMENT COMPANY:**

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INVESTING IN OUR FUTURE

Investing in us is investing in you!!! Coast has made some major procurement moves to further complement our line-up of industry-leading equipment that serves our Machinery Moving and Specialty Rigging Services.

New Kenworth Tractors, New Trailers, New Rigging Trucks, and a New Precision Telehandler (PT-40) are just some of the recent investments to ensure Coast remains solid and on the cutting edge of ensuring we are tooled right for your project needs.

With our 2020 Safety Record capping off an **EMR of .61** we remain positioned well for displaying safe and professional service to the Aerospace, Manufacturing, Machining, and overall Industrial Markets we serve.

COAST'S MISSION:

Supply **world-class service**, **relentless innovation**, as well as personal **dedication and commitment** to our customer's needs.

